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L.A. SPAS Wins 2012 TradeCertified™ Award

November 2, 2011 – *SpaRetailer* magazine is pleased to announce that L.A. Spas has received the coveted *SpaRetailer* 2012 TradeCertified™ award — the only independent endorsement for companies in the hot tub industry. Proving their longtime commitment to excellence L.A. Spas has met all the standards of the rigorous certification process.

Completely independent and based solely on merit, companies in the hot tub industry earn the TradeCertified™ status by demonstrating excellence on every level, from employee training to customer satisfaction. To maintain complete impartiality, all results were tabulated through a team of third-party auditors, ensuring that this certification was won fairly and not influenced by advertising dollars.

This year, TradeCertified combined the trade and consumer awards into one. Winning manufacturers must get high marks from retailers and consumers on products, service and support.

“We are proud to watch this endorsement grow, each year adding more deserving companies like L.A. Spas from the hot tub industry,” says David Wood, editor-in-chief of *SpaRetailer* magazine.”

In 2012, Bigfish Publications will recognize L.A. Spas and other select businesses in the hot tub industry that consistently provide a superior buying experience for dealers and consumers.

About *SpaRetailer* magazine

SpaRetailer is a trade publication dedicated to bringing relevant news and stories to hot tub retailers across North America.

For more information visit: TRADECERTIFIED.COM OR SPARETAILER.COM

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